

# THE AFCFTA

AFRICAN  
CONTINENTAL  
FREE TRADE  
AREA



AFRICAN  
CONTINENTAL  
FREE TRADE  
AREA

AFRICAN  
CONTINENTAL  
FREE TRADE  
AREA

AFRICAN  
CONTINENTAL  
FREE TRADE  
AREA

AFRICAN  
CONTINENTAL  
FREE TRADE  
AREA

AFRICAN  
CONTINENTAL  
FREE TRADE  
AREA

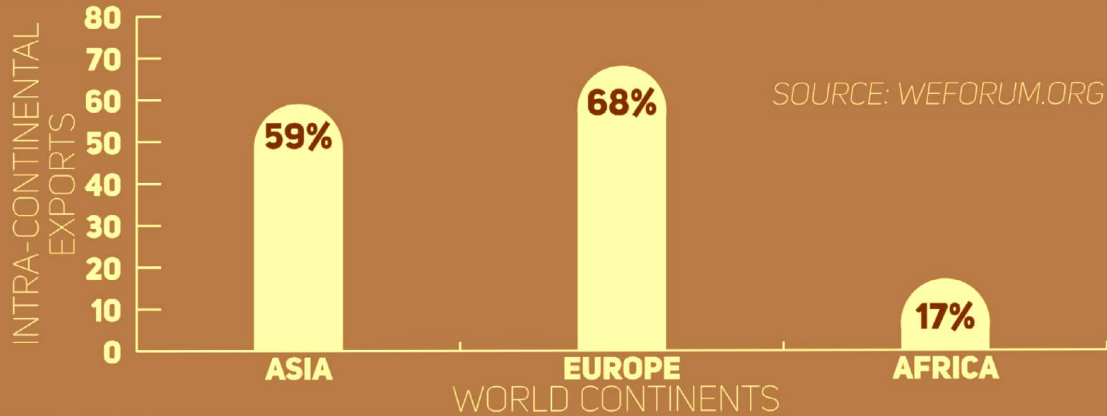


WHAT IS IN IT  
FOR YOUNG  
AFRICANS?

# THE PROBLEM: WHY DO WE NEED THE AFCFTA?

## 1. POOR INTRA-CONTINENTAL TRADE.

COMPARED WITH OTHERS, WE TRADE LESS WITH OURSELVES AND THIS HINDERS ECONOMIC GROWTH AND DEVELOPMENT.



## 2. DIFFICULTY IN INTRA-AFRICAN MOVEMENT.

POOR TRANSPORTATION ROUTES, LONG-WAITING TIMES AT COUNTRY BORDERS, EXPENSIVE VISAS AND TICKETS, BORDER TARIFFS ETC. ALL HINDERS TRADE.



## 3. OVER-DEPENDENCE ON OTHER CONTINENTS.

AFRICAN COUNTRIES DEPEND HEAVILY ON IMPORTATION OF MAJOR COMMODITIES FROM OTHER CONTINENTS WHICH DEPRECIATES AFRICAN CURRENCIES.





# THE SOLUTION: THE AFCFTA CREATION

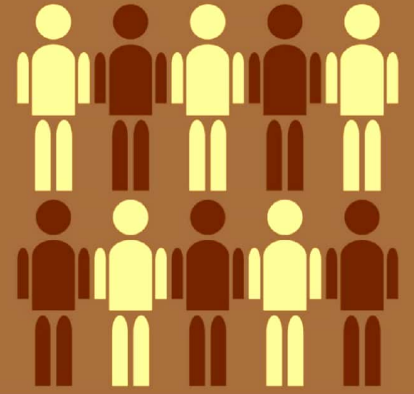
**1** THE AFCFTA IS AN AGREEMENT



**2** AIMED AT ESTABLISHING A UNIFIED CONTINENTAL MARKET



**3** IT CONNECTS 1.3 BILLION POTENTIAL CUSTOMERS  
•👤=130 MILLION



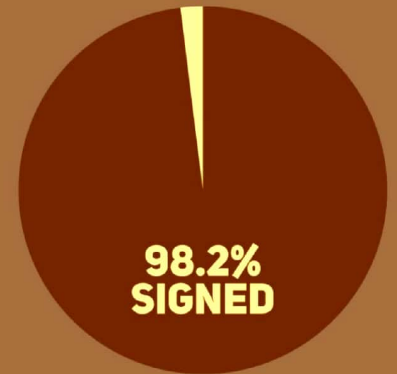
**4** WITH A COMBINED G.D.P OF 3.4 TRILLION USD



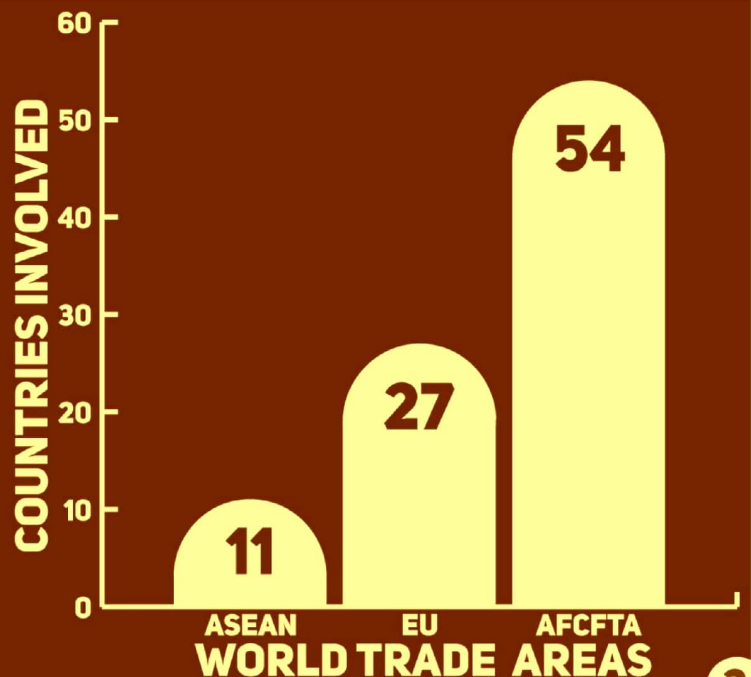
**5** FACILITATED BY FREE MOVEMENT OF PEOPLE AND INVESTMENTS



**6** 54/55 COUNTRIES HAVE SIGNED THE AGREEMENT



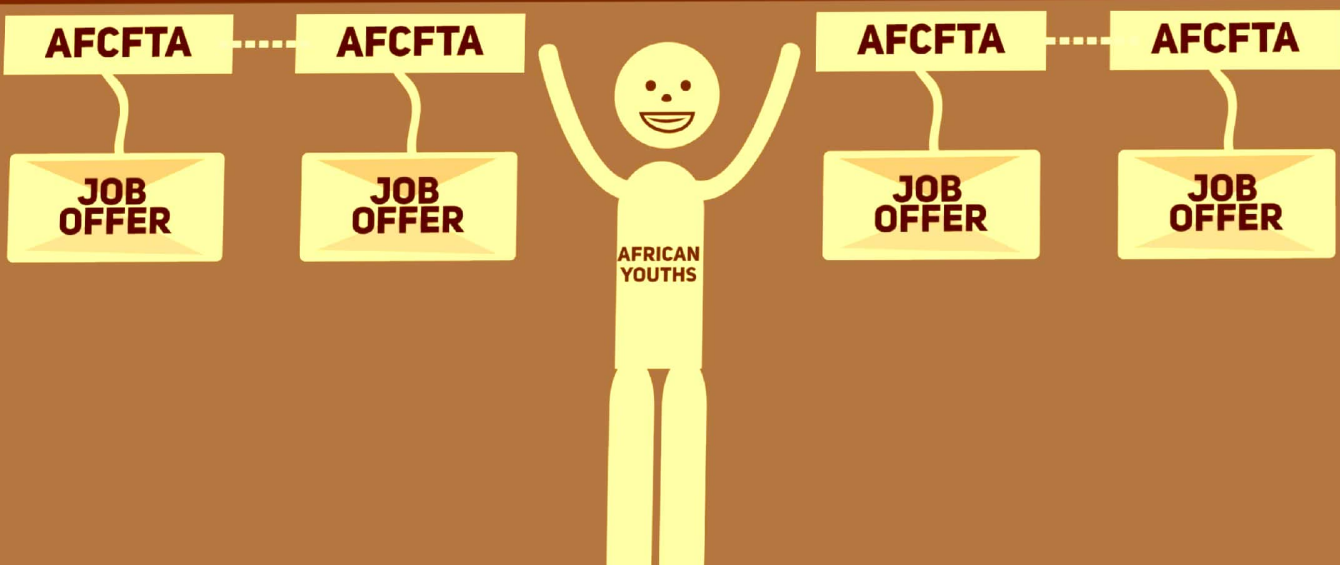
THEREBY FORMING THE **WORLD'S LARGEST FREE TRADE AREA.**



# THE BENEFITS: WHAT IS IN THE AFCFTA FOR US, THE YOUNG AFRICANS?

## 1. MASSIVE CREATION OF JOB OPPORTUNITIES.

*OWING TO THE HIGH NUMBER OF COUNTRIES INVOLVED IN THE AFCFTA AND THE 1.3 BILLION POTENTIAL CUSTOMERS, REGIONAL TRADE WILL BE BOOSTED, INVESTMENTS WILL BE ATTRACTED AND THIS WILL PROVIDE JOBS FOR US, WHO OCCUPY THE LARGEST PERCENTAGE OF THE CONTINENT'S AGE-GROUP.*



## 2. FREE INTRA-AFRICAN MOVEMENT.

*WITH THE FREE MOVEMENT OF LABOUR AND INVESTMENTS, AFRICAN YOUTHS (SKILLED & UNSKILLED) HAVE A WONDERFUL OPPORTUNITY TO MOVE TO AREAS WITH HIGH DEMAND FOR THEIR SKILLS AND SERVICES RESPECTIVELY WITHIN THE CONTINENT.*



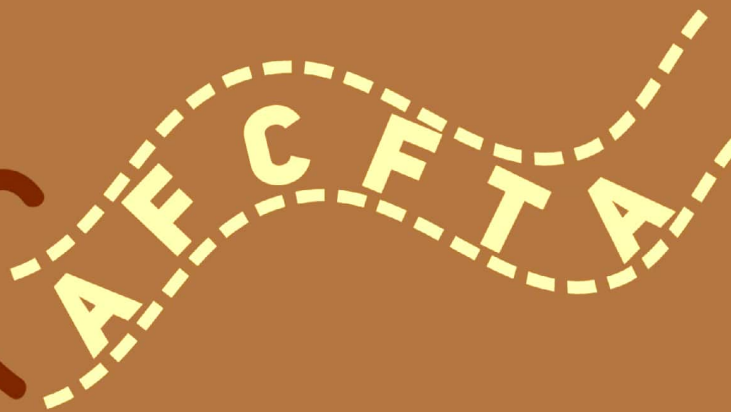
### 3. ABUNDANT OPPORTUNITIES FOR BUSINESSES.

WITH THE IMPLEMENTATION OF FREE TRADE, FREE MOVEMENT OF LABOUR AND INVESTMENTS PLUS THE AVAILABILITY OF THE DIGITAL PLATFORM OF 'AFRICAN UNION OBSERVATORY', AFRICAN YOUNG ENTREPRENEURS CAN SEE AND EASILY ACCESS WHERE OPPORTUNITIES ARE AVAILABLE FOR BUSINESS.



### 4. A UNITED AND BETTER AFRICA

THE AFRICAN CONTINENTAL FREE TRADE AREA IS A MAJOR PATHWAY WHICH WILL LEAD TO THE ESTABLISHMENT OF THE 'AFRICA' OF OUR DREAMS AS YOUTHS . WITH ALL AFRICAN COUNTRIES UNITING TO FORM A SINGLE TRADE AREA, AN INTEGRATED, PROSPEROUS AND PEACEFUL AFRICA IS NEARER TO US.



**YOUNG AFRICANS  
NEED TO BE  
PLACED ON  
A BETTER LEVERAGE  
FOR SUCCESS**

**THE  
AFCFTA  
IS THE  
LEVERAGE**